Techsol: Multi-Currency E-Commerce Site

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Delta, BC – 1 August 2002 – Techsol is proud to announce our secure, multi-currency e-commerce site is online.

Now its easier to purchase **Medallion™** CPU modules and development kits from Techsol. Not only do you have a choice of using PayPal or credit-cards to make your purchases, but we've added multi-currency choices to our credit-card payment system.

"Our customers are spread out as much as our suppliers" reports Brian Empey, founder & CEO of Techsol. "We use parts from America, Canada, Europe, Japan, Korea, and China. Similarly, our customers are spread all over North America, Europe, Japan, Korea, Australia, plus other countries. So we want to give them not only a choice of payment methods, but also a choice of currencies."

Products are priced in US dollars. This keeps them as low as possible since costs are also in US dollars. However, payments can be made in US, Canadian, or Euro dollars. Mr. Empey elaborates:

> Our unique combination of hardware and software was created to make life easier for engineers designing products. We thought we'd apply the same philosophy to purchasing.

Not only is the product and market international – but the payment system is too. The company's website is hosted in Canada; PayPal payments are processed in the US; and credit-card payments are processed in England! "We think on a global scale ... we combine hardware and software from around the world to bring our customers the best value possible. We can't imagine any other way of operating."

"Embedded Engineering is the same all over the world. Engineers face the same challenges of too much to do, and not enough time or money to do it with. Techsol's **Medallion™** CPU modules address this issue and provide a solution that extends into the production stages of a product, not just the "proof-of-concept" stage like most SBCs. We want our technology to be as accessible to engineers in New Zealand as it is in California. It's a challenge, but we're doing what we can."

Techsol's **Medallion™** system is unique in the embedded computer world. Over time, the **Medallion™** Single-board computer product line will encompass dozens of CPUs. However, the pin-out and form-factor will remain the same. There will be one **Medallion™** module that is best matched to your application.

By designing with the **Medallion™** system, you are effectively **out-sourcing** your CPU design and Linux porting **with no up-front NRE fees!** That lets your team concentrate on the hardware and software portions of your product that your customers see. The result is that you can create a higher-quality product in a fraction of the time (and cost) of designing everything from scratch! Plus, the interchangeable modules extend product life-cycle times.

See the website for details www.techsol.ca or call 888 TECHSOL (888.832.4765 or 604.946.8324) for more details.
Techsol is head-quartered in Delta, British Columbia, where the mighty Fraser River meets the Pacific Ocean.